



# SPONSORSHIP OFFERS



**01 • 03** DEC. 2020  
PALAIS DES FESTIVALS CANNES, FRANCE

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Book as soon as possible to optimize your visibility

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## DISCOUNT AVAILABLE TO EXHIBITORS

Kiosk - Pack 24	10% off the sponsorship
Packs 36-54	15% off the sponsorship
Packs 80-120	25% off the sponsorship

Exclusive Sponsor\*

Please note your sponsorship must be confirmed by 10<sup>th</sup> November 2020 in order to be mentioned in the Event Guide

# NETWORKING



## TRUSTECH PARTY

The opportunity to be the sole partner of the highly popular networking event in the prestigious Majestic Hotel (Party reserved for exhibitors, VIPs, speakers and press badge holders).

### This pack includes:

- 2 Kakemonos with your logo at the entrance to the party
- Your logo on the e-invitation and flyer dedicated to the party
- 20 VIP badges for your guests
- Photo-booth co-branding
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 9,900** Excl. VAT



## VIP LOUNGE

Associate your brand with the space dedicated to VIPs!

### This pack includes:

- 20 VIP badges for your guests
- All-day coffee-breaks
- Your branding on the signage of the area
- Possibility to distribute items/goodies/documents
- Possibility to organize a private cocktail from 6.00pm to 7.30pm on 2<sup>nd</sup> December
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 6,000** Excl. VAT

# NETWORKING



## DELEGATION LUNCH (2<sup>nd</sup> December, VIP Lounge)

Sponsoring the official delegation lunch provides the opportunity to highlight your organisation's services or products to an elite community

### This pack includes:

- Lunch in the VIP Lounge (12.30pm to 2.00pm on 2<sup>nd</sup> December)
- Your logo at the entrance
- Your logo on the email invitation sent by the organiser

**€ 2,000** Excl. VAT



## COFFEE BREAKS

There are two coffee breaks per day during the event, open to all attendees.

### This pack includes:

- Signage: Coffee break offered by..."
- Announcement of the sponsorship in the Daily News
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 2,000** Excl. VAT Sponsor for 1 day

**€ 5,000** Excl. VAT Sponsor for 3 days

# NETWORKING



## MEETING ROOMS

- Dedicated equipped private room
- Coffee and water served
- Branding with your logo
- Extended opening hours for access before and after show floor
- Welcome desk and hostess dedicated to the meeting room area

Palais des Festivals • Hall Méditerranée • Location from 3 days

**€ 7,000 Excl. VAT** Small : 6-8 people

**€ 8,500 Excl. VAT** Medium : 8-10 people

**€ 10,000 Excl. VAT** Large: 10-12 people

TRUSTECH Lerins Level

**€ 875 Excl. VAT** 1/2 day

**€ 1,750 Excl. VAT** 1 day

**€ 4,500 Excl. VAT** 3 days



## CUSTOMISED EVENT

We are also able to organise private cocktails, breakfasts, dinners for your clients (including transportation).

Please contact us to discuss a personalised offer that suits your needs.

**Estimate on request**

# CONTENT & THOUGHT LEADERSHIP



## CO-TRACK SPONSOR

Emphasise your expertise in a highly topical track!

### This pack includes:

- One speaking slot for your company (20 mn)
- Video to be provided and broadcast on screen before the beginning of the track and during the break
- Your logo in the online conference programme
- Your logo printed in the conference programme in the Event Guide
- Possibility to distribute goodies or documents during the track
- A 6 sqm dedicated area within the co-track sponsor lounge
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 10,000** Excl. VAT



## SPEAKING SLOT

Be heard during a track!

### This pack includes:

- One speaking slot from your company (20 mn)
- Your logo in the online conference programme
- Your logo printed in the conference programme in the Event Guide

**€ 5,000** Excl. VAT

# SERVICES



## MOBILE APP

Maximum visibility, reach all visitors during the entire event

The TRUSTECH mobile application is an essential tool to network, allowing all participants to find their personalised agenda in real time, floor plan, Conference and Innovation Stage programmes, follow the audio of the conference, and get all information about the event. The app is available to download from the Apple Store and Play Store one month before the event

### This pack includes:

- Full screen ad at the launch of the TRUSTECH mobile application
- A banner in an e-news letter
- Your logo on the official app launch email
- 5 VIP badges for your guests
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 6,500 Excl. VAT**



## WIFI

Digital and print visibility before, during and after the event

### This pack includes:

- Your logo will be visible at each connection
- A full page colour ad in the Event Guide + How to access your WIFI
- 5 VIP badges for your guests
- Signage on site in different areas "WIFI sponsored by ..."
- Banner in the Daily News
- Dedicated posts on social media to announce your sponsorship
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 5,000 Excl. VAT**

# SERVICES



## SMARTPHONE CHARGING STATIONS

Help attendees to stay powered up!

Offer visitors the possibility to recharge their smartphones. The location of the charging stations will be indicated on the floor plan

**This pack includes:**

- Your logo on the 4 power towers
- A 1/2 page colour ad in the Event Guide
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 3,500** Excl. VAT



## WATER FOUNTAINS

Ensure the well-being of attendees whilst increasing your brand awareness.

**This pack includes:**

- Your logo on the water dispensers
- Your logo in the sponsor list of the Event Guide

**€ 2,500** Excl. VAT

# SERVICES



## SHUTTLE BUS

Be the sponsor of a highly appreciated service

**This pack includes:**

- Your logo at the Bus Stops
- Your logo on the Bus
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 5,700** Excl. VAT

# COMMUNICATION TOOLS



## LANYARD

Display your brand to all the visitors

### This pack includes:

- Lanyard with your logo printed on both sides (distributed at the show's entrance)
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

8,000 lanyards are to be supplied in bulk (without individual wrapping) by the sponsor and must include a breakaway attachment (design to be submitted to the organiser).

Delivery to be made by 27 November 2020 in Cannes.

Order deadline: 5<sup>th</sup> September 2020

**€ 4,800 Excl. VAT**



## OFFICIAL BAG

Be visible during and after the event with an essential item used by every attendee!

The Event Guide will be inserted into the bag.

### This pack includes:

- Bag co-branded by sponsor and organizer
- A 1/2 page colour ad in the Event Guide
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 8,300 Excl. VAT**

**€ 8,500 Excl. VAT**

Sponsor may provide branded notepads and pens that will be inserted in all bags and used by all attendees.

8,000 bags are to be supplied by the sponsor but they must be approved by the organizer.

Delivery to be made by 27 November 2020 in Cannes.

# COMMUNICATION TOOLS



## VISITOR BADGE

Gain pre-event exposure, from the opening of the online visitor registration.

### This pack includes:

- Your logo on the “ASK FOR YOUR FREE BADGE” registration page
- Your logo on the visitor badge printed in advance and on site
- Your logo in the e-news announcing the opening of visitor registration
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 5,200** Excl. VAT



## DISTRIBUTION MATERIAL & PROMOTIONAL PRODUCTS

Take the opportunity to get your material or promotional products into the hands of all the visitors.

The organiser will define a designated place for your material/promotional products to be distributed by your host/hostess.

Elements to be supplied by you and approved by the organiser. Limited offer to 2 sponsors/level.

**€ 1,400** Excl. VAT Sponsor for 1 day

**€ 2,700** Excl. VAT Sponsor for 2 days

**€ 3,850** Excl. VAT Sponsor for 3 days

# COMMUNICATION TOOLS



## VISIBILITY PACKAGE

Guide attendees to your stand!

### This pack includes:

- Your logo on the floor plan of your exhibition level
- Your logo on the floor plan of the Event Guide
- An 1/2 page colour ad in the Event Guide
- 2 branded floor tiles

Order deadline: 5<sup>th</sup> November 2020

**€ 2,900 Excl. VAT**



## ADVERTISEMENT IN THE EVENT GUIDE

Be visible in the essential document for all participants

A useful tool for each participant, the Event guide contains:

- Exhibition and Sponsor list
- Schedule
- Conference Agenda
- Plan of the event...

Order deadline: 5<sup>th</sup> November 2020

**€ 2,500 Excl. VAT** Back cover ad, full page

**€ 2,500 Excl. VAT** Inside front cover ad, full page

**€ 800 Excl. VAT** 1/2 colour page

**€ 1,500 Excl. VAT** Full colour page

# COMMUNICATION TOOL



## BANNER ON THE TRUSTECH WEBSITE HOME PAGE

Reach all of our website visitors

### This pack includes:

- Banner on home page of the TRUSTECH website for two months
- Annual audience: +110,000 visits
- Client to provide banner

**€ 800 Excl. VAT**



## BANNER ON E-NEWSLETTER

Banner on an e-newsletter sent to our extensive database

- Database: approx. 70,000 industry contacts
- Client to provide banner

**€ 500 Excl. VAT** 1 mailing

**€ 900 Excl. VAT** 2 mailings

# CONTACT YOUR TEAM

No matter your budget, we'll ensure your brand makes a lasting impression before, during and after the event. Do not hesitate to contact us to discuss a personalised offer that suits your needs.

Mr. James HUSAIN  
Key Account Manager  
+33 (0)1 76 77 12 46  
james.husain@comexposium.com

Sponsorship Opportunities  
[sales@trustech-event.com](mailto:sales@trustech-event.com)

Speaking Opportunities  
[contact@trustech-event.com](mailto:contact@trustech-event.com)

## OUR AGENTS ABROAD



China  
Ms. May PU  
+86 21 6217 0505 ext.119  
may.pu@comexposium.com



Netherlands  
Mr. Oualid EL HAJJIOUI  
+31 (0) 20 4620027  
oelhajjioui@promosalons.com



South Korea  
Ms. Sung-A HWANG  
+82 2 564 9833  
sahwang@promosalons.com



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