



Be among the  
worldwide community  
of Innovators at  
**TRUSTECH**

**27 > 29**  
Nov.  
**2018**

Palais des Festivals  
**Cannes** France

**TRUSTECH** encompasses all the secure technologies and applications that are being developed and deployed including new, emerging & disruptive trends.

This covers digital identity and credentials, new payment mechanisms, biometrics and the greater adoption of AI, which is increasingly being employed in automated threat detection, big data and analytics and so many areas from cybersecurity, to banking and financial services, to retail, to enterprise and smart home.

**TRUSTECH** is unique in its coverage of all secure and trusted solutions, from smart cards and secure documents through to AI and embedded hardware and software for the IoT.

## What is TRUSTECH ?



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## The TRUSTECH « **Startup Pod** » made for companies like you

### ❖ **7 min Pitch** on the **TRUSTECH Innovation Stage**

- Join the worldwide community of innovators & disruptors and present your idea, product or solution to an international audience of **customers, partners, investors and media**

- ### ❖ **1 Delegate Pass** — all inclusive access to:
- Coffee, snack breaks & lunch / Conference & show floor / Networking events / 1 - to-1 business meetings / Networking app



### ❖ **Show floor space\*** for the 3 days of the event:

- **1 welcome counter** with 2 stools
- Electrical connection 3kw
- Internet not included in the package
- A code for 1 device connection to general wireless network will be mentioned in the back of your badge
- **1 exhibitor Pass** : (badge for staff member @ the pod)

**Standard Price: 2050€** (excl. Tax) + Insurance 120 €

\*This offer does not allow you to share your booth or host partner companies. The village location will be determined by the organizer and the layout with the exact location of the startup pod units will be done and communicated one month prior to start of the event at the latest.

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***Eligibility:***

- ❖ Open to all startups (after completion of a dedicated survey)
- ❖ Start-ups must not have previously participated with a stand package (other than startup pod at the event)
- ❖ Participation with startup pod limited to 2 editions
- ❖ Early stage startups: special offers available, contact us
- ❖ Bespoke Partnership agreements available for Incubateurs  
*(contact the team for more details)*

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## ***What they say about it ?***



Fintech software provider with focus on mobile security

CEO : Dr. Hermann Geupel - GERMANY

### **What does TRUSTECH in Cannes mean to you?**

*TRUSTECH in Cannes means for us (1) generating leads on an international scale, (2) networking with partners and customers and (3) enjoying a great event location and organization*

### **What inspires you the most in this place?**

*The size of the event and the high probability to meet people that we'd like to meet*

### **Could you define TRUSTECH in a few words?**

*For us the most relevant security conference in Europe*

*How important is it to be here with the whole industry?*

*Quite important. That's why we have already booked for this year.*



NEXT provides advanced fingerprint sensor technology that delivers uncompromised security and accuracy for the best possible user experience in the smart card, government ID, access control and notebook markets. The company's patented NEXT Active Thermal™ principle allows the development of large, high quality fingerprint sensors in both rigid and flexible formats. We deliver on the promise that there is just "One Touch. One You."

### **What does TRUSTECH in Cannes mean to you?**

*TRUSTECH in Cannes means that the NEXT team is able to meet with the leaders and innovators that are helping to create the future of secure transactions and identification.*

### **What inspires you the most in this place?**

*The thing that inspires us most about the TRUSTECH event is the imagination and commitment that we see from so many of the companies here regarding secure transactions and authentication. There is an incredible dedication to furthering the goal of trusted, secure commerce and identification. It's great to see so many companies coming together in one place to jointly promote this objective.*

### **Could you define TRUSTECH in a few words?**

*TRUSTECH is a collaborative, educational, informative and thought-provoking experience for sharing ideas and information on security in identification and commerce.*

*How important is it to be here with the whole industry?*

*Meeting with our customers, competitors and industry thought leaders is important in furthering our goal of enabling technology to make commerce and identification more reliable and secure. NEXT Biometrics believes there is only "One Touch. One You." This position is well aligned well with what the industry shares at TRUSTECH each year.*



***They were there***  
***(benefiting from the Startup offer):***



TRUSTLESS.AI S.a.r.l.



DataSine



PROTEC.CARD



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